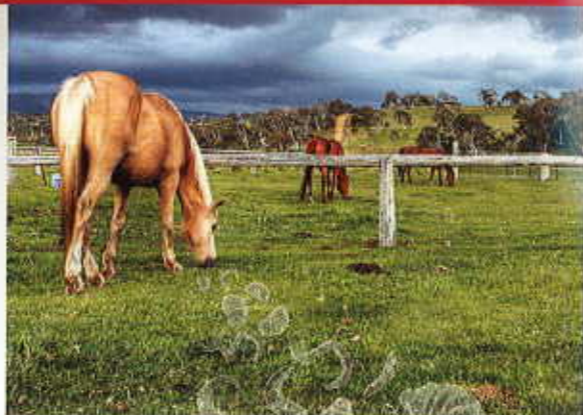


More protection for the health of your horse.



Why deworm your horse?

Regular parasite control is important to your horse's health, and well worth the investment. Inappropriate treatment or failure to treat can result in poor performance, impaired health, or even the death of the horse.



Is it likely that my horse has parasites?

Yes, it is likely that your horse and other horses turned out with your horse do have parasites. Horse pastures are contaminated by worm eggs and infective larvae which the horse ingests while grazing. Once inside the horse, the worms can cause damage by competing for the animal's food supply, obstructing the gut, sucking blood, feeding on tissues, and damaging the arteries which supply blood to the intestine. Parasitic infection can play a major role in verminous colic, enteritis, respiratory tract disease, dermatitis, and poor growth and development in the horse.¹



How did my horse become infected?

In a typical parasite life cycle, adult worms inside the horse lay eggs which are passed in the manure while the horse is on pasture. These eggs hatch and larvae develop to the infective stage, which the horse ingests while grazing.

Once swallowed, larvae may move out of the digestive tract and migrate through adjacent organs. They then return to the intestinal tract to mature, mate, lay eggs, and continue the cycle.

Are all ages of horses susceptible?

Yes, but young horses are especially susceptible because they have not yet developed sufficient immunity. Foals can be infected with some species of parasites shortly after birth through the mare's milk. They are also easily infected because of their curious tendency to nibble the environment within their reach, including grass, bedding, and manure.



What damage can be caused by parasites?

Parasite damage to horses can be categorized into essentially three types:

- 1 Attachment**
When parasites attach to tissue they cause damage from both the physical attachment and the blood that they consume.
- 2 Migration**
As parasites mature they can migrate through the intestinal wall to nearby organs and vessels, causing additional tissue damage.
- 3 Blockage**
If the number of parasites reaches a significant quantity, they can block passages such as the digestive tract or arteries supplying blood to the gut.

For more information on management strategies to prevent contamination, visit www.merial.ca



The PANOMEC® Advantage

Controls the most parasites

PANOMEC controls **69 species and stages** of parasites, including bots – more than any other single active ingredient dewormer available over the counter.

An effective product

PANOMEC effectively controls small strongyles, including those resistant to some benzimidazole (BZ) class compounds.

Long-lasting

PANOMEC suppresses fecal egg output for 8 to 10 weeks.²

Reduces the risk of parasite-related colic

Regular treatment with PANOMEC at the recommended dose reduces the risk of verminous colic caused by *S. vulgaris*.

Safety for your horse

PANOMEC provides safe and effective parasite control in foals of any age, pregnant mares at any stage of gestation, and stallions without adversely affecting fertility.

The PANOMEC satisfaction guarantee

PANOMEC is backed by a comprehensive guarantee. If you purchase PANOMEC and the results are not satisfactory, Merial will reimburse you for the cost of the product.

Protects your horse
against more parasites.

Efficacy Comparative Chart

The chart below illustrates the parasite species and stages treated, as per the labels of the commercially available products in Canada. As you can see, PANOMECC controls significantly more parasites than competing products.

	EQVALAN® GOLD	EQVALAN®	PANOMECC®	QUEST™	QUEST™ PLUS	EXODUS™, STRONGID® P, STRONGID™ T	PANCUR® SAFE-GUARD®	EQUIMAX™	BIMECTIN™
Total of Parasite Species and Stages Treated	70	69	69	50	51	9	13	32	30
Small strongyles	46	46	46	32	32	2	7	12	10
Large strongyles	7	7	7	6	6	4	4	5	6
Intestinal threadworms	1	1	1					1	1
Pinworms	2	2	2	2	2	1	1	2	2
Ascarids	3	3	3	2	2	1	1	3	3
Hairworms	1	1	1	1	1			1	1
Large-mouth stomach worms	2	2	2	2	2			1	1
Neck threadworms	1	1	1	1	1			1	1
Bots	2	2	2	2	2			2	2
Dermatoses (summer sores)	4	4	4	2	2			3	3
Tapeworms	1					1	1	1	

Choose the right
product for the season.



Keep your guard up in summer
and winter with PANOMECC.

1 French D., Klei T., *Animal Health & Nutrition*, March 1987.
2 Piché C.A., et al. *Canadian Veterinary Journal*, 1991; 32: 104-107.

* Based on registered label claims for individual species and adult/immature stages of listed equine parasite control products in Canada.

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PANOMECC®



Put parasites in their place



Controls 69 species and
stages of worms and bots
to protect your horse.

PANOMECC®

The pioneer in broad
spectrum protection.



PANOMECC is brought to you by Meriel, the discoverers of the ivermectin molecule that revolutionized parasite control. When it was launched in 2001, PANOMECC was the first ivermectin-based product to be available to horse owners over the counter (OTC). Since that time, it has been providing class leading, broad-spectrum efficacy against more worms and bots than any other single ingredient dewormer.*

PANOMECC is registered to control 69 species and stages of parasites – including two stages of bots – and the liver and lung stages of the ascarid worm. The power of PANOMECC also protects your horse against small strongyles – including those resistant to some benzimidazole (BZ) class compounds – and the arterial stages of *S. vulgaris*. It's the right choice for the health of your horse.

